

# What careers can my subject lead to?

## English and Media

English and Media students have a lot to offer prospective employers, including well-developed communication skills, the ability to work independently, flexibility and adaptability.

English and Media graduates enter a broad range of professions, including education, marketing, journalism and public relations. Their analytical and communication skills are potentially in demand in management roles both in business and the public sector.

Specific skills:

- awareness of different viewpoints;
- a tolerant and accepting approach to things;
- critical and evaluative thinking;
- self-management;
- excellent written communication;
- oral communication and interpersonal skills;
- research and analysis skills;
- ability to work independently.

## **English Apprenticeships: A subject snapshot guide for teachers**



<https://amazingapprenticeships.com/app/uploads/2020/01/NAW2020-English-Subject-Snapshot.pdf>

# ENGLISH

## WE'VE GOT THE APPRENTICESHIP FOR YOU!



### MORE INFO

- **JUNIOR JOURNALISTS**  
bring people the news and information from their community, town or city and from around the world using a combination of words, pictures and moving images.

**DIGITAL MARKETERS**  
use online and social media platforms to design, build and implement campaigns and drive customer sales.

- **CHARTERED MANAGERS**  
take responsibility for long-term organisational success, the management of people, projects, operations or services.

**RECRUITMENT CONSULTANTS**  
attract candidates and match them to temporary or permanent job positions with client companies.

- **PUBLIC RELATIONS (PR) ASSISTANTS**  
build, protect and maintain a positive reputation for brands, organisations and individuals.

There are many other apprenticeships you might be interested in:

*Journalist, Broadcast Systems Operator, Speech & Language Therapist, Advanced Clinical Practitioner, Publishing Assistant, Customer Services Practitioner, Advertising and Media Executive and many more!*

# ENGLISH



## careers using english

law  
politics  
acting  
writing  
civil service  
film/tv editing  
copy editing  
speech therapy  
administration  
management  
digital content editing

editing  
teaching  
marketing  
journalism  
broadcasting  
clerical work  
copywriting  
film/tv production  
classroom support  
events management  
information services

teaching  
publishing  
advertising  
archive work  
public relations  
proofreading  
librarianship  
film/tv direction  
travel and tourism  
arts administration  
digital marketing

# MEDIA



## careers using media

editing  
web design  
copywriting  
digital media  
media planning  
market research  
public relations  
desktop publishing

advertising  
marketing  
journalism  
broadcasting  
publishing  
media research  
digital marketing  
multimedia development

proofreading  
photography  
event management  
radio production  
camera operation  
media presenting  
tv and film production  
digital content editing